

ADLITES



* All structures are internally illuminated, unless otherwise stated.

MEDIA TYPE	PRINT SPECIFICATIONS
Oval Portrait	Material size: 1575mm x 1020mm Visual size: 1475mm x 920mm Inner Bleed size: 50mm x 50mm
Oval Landscape	Material size: 1020mm x 1575mm Visual size: 920mm x 1475mm Inner Bleed size: 50mm x 50mm
Tshwane Portrait	Material size: 1305mm x 1005mm Visual size: 1205mm x 905mm Inner Bleed size: 50mm x 50mm
Tshwane Landscape	Material size: 1005mm x 1305mm Visual size: 905mm x 1205mm Inner Bleed size: 50mm x 50mm
Secunda / George Sign Portrait Only	Material size: 1330mm x 930mm Visual size: 1230mm x 830mm Inner Bleed size: 50mm x 50mm
Port Elizabeth Sign Portrait Only	Material size: 1200mm x 860mm Visual size: 760mm x 1100mm Inner Bleed size: 50mm x 50mm
Nu-Lite Sign Landscape Only	Material size: 1570mm x 855mm Visual size: 755mm x 1470mm Inner Bleed size: 50mm x 50mm
Community Information Sign Landscape Only	Material size: 1570mm x 940mm Visual size: 1470mm x 840mm Inner Bleed size: 50mm x 50mm
JHB / PMB Sign Potrait Only	Material size: 1600mm x 1100mm Visual size: 1500mm x 1900mm Inner Bleed size: 50mm x 50mm
ID Ad Landscape Only	Non Illuminated Sign Material size: 400mm x 1600mm Visual size: 360mm x 1560mm Inner Bleed size: 20mm x 20mm
Industrial Sign Landscape Only	Non Illuminated Sign Material size: 323mm x 1140mm Visual size: 283mm x 1100mm Inner Bleed size: 20mm x 20mm

Repro Specifications:

Scans must be full colour CMYK, approx A3 at 300dpi not less than 180mb.

File Formats : Adobe Photoshop - ver3, 4, 5.5, CS3, Adobe Illustrator - 8, Corel Draw - 13, Indesign - CS3.

Convert all type to paths. Cromalin/Iris proof for colour matching purposes. May use Pantone references for spot colours, CMYK % values are not acceptable, due to differences in pigment hues from printer to printer. Bleed background to material size.

NOTES: If a document contains any scanned or raster images, supply these as separate Photoshop "tif" or "eps" files. No links should be embedded on document. Ensure document is "CMYK" not "RGB". All type must be converted to curves. Bleed must be added all round in final made up document. If no bleed is added, the file must be supplied in a layered format. All artwork must be set up to a minimum of 10% of the final size. DPI of scans should be a minimum of 300dpi and 10% of final size.