

MASS IMPACT



| MEDIA TYPE | SUBSTRATE & PRINT SPECIFICATIONS |
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| 9m x 6m Portrait | Frontlit Blockout Flex 8900mm x 5900mm incl. 60mm pocket all round |
| 6 x 4's Portrait | Frontlit Blockout Flex 5950mm x 3950mm incl. 50mm pocket all round |
| 96 Sheet Poster Landscape (3m x 12m) | SA Vinyl Material Size : 3100mm x 12100mm Visual Size : 3100mm x 12100mm Frontlit blockout flex 3180mm x 12180mm including 60mm pocket all round |
| Township Primelites | Backlit Flex Print size : 3010mm x 5935mm incl. 30mm pocket all round. Visual size : 2735mm x 5625mm |
| 6 x 6 Primesquare | Frontlit Blockout Flexface 5900mm x 5900mm incl. 60mm pocket all round |
| 7.5m x 5m | Confrim with production department. |
| Township Gantries | Confrim with production department. |

Repro Specifications:

Scans must be full colour CMYK, approx A3 at 300dpi not less than 180mb.

File Formats : Adobe Photoshop - ver3, 4, 5.5, CS3, Adobe Illustrator - 8, Corel Draw - 13, Indesign - CS3.

Convert all type to paths. Cromalin/Iris proof for colour matching purposes. May use Pantone references for spot colours, CMYK % values are not acceptable, due to differences in pigment hues from printer to printer. Bleed background to material size.

NOTES: If a document contains any scanned or raster images, supply these as separate Photoshop "tif" or "eps" files. No links should be embedded on document. Ensure document is "CMYK" not "RGB". All type must be converted to curves. Bleed must be added all round in final made up document. If no bleed is added, the file must be supplied in a layered format. All artwork must be set up to a minimum of 10% of the final size. DPI of scans should be a minimum of 300dpi and 10% of final size.