

# MASS REACH



MEDIA TYPE	SUBSTRATE & PRINT SPECIFICATIONS
Consumer Ads Landscape	<b>Frontlit Blockout Flexface</b> 1600mm x 3090mm incl. 30mm pocket all round
Store Facia Landscape	<b>Frontlit Blockout Flex</b> 1860mm x 5970mm incl. 30mm pocket all round
Super Store Facia Landscape	<b>Frontlit blockout flex</b> 2740mm x 5730mm including 30mm pocket all round
48 Sheet Poster Landscape	<b>SA Vinyl</b> Material Size : 3050mm x 6050mm Visual Size : 3000mm x 6000mm Bleed background to material size
<b>Please note:</b> Durban different size. Confirm with Production Dept.	<b>Frontlit blockout flex</b> 3010mm x 5935mm including 30mm pocket all round

**Repro Specifications:**

Scans must be full colour CMYK, approx A3 at 300dpi not less than 180mb.

File Formats : Adobe Photoshop - ver3, 4, 5.5, CS3, Adobe Illustrator - 8, Corel Draw - 13, Indesign - CS3.

Convert all type to paths. Cromalin/Iris proof for colour matching purposes. May use Pantone references for spot colours, CMYK % values are not acceptable, due to differences in pigment hues from printer to printer. Bleed background to material size.

NOTES: If a document contains any scanned or raster images, supply these as separate Photoshop "tif" or "eps" files. No links should be embedded on document. Ensure document is "CMYK" not "RGB". All type must be converted to curves. Bleed must be added all round in final made up document. If no bleed is added, the file must be supplied in a layered format. All artwork must be set up to a minimum of 10% of the final size. DPI of scans should be a minimum of 300dpi and 10% of final size.