

BROAD-BASED BEE VERIFICATION CERTIFICATE

We Certify that

Primedia Outdoor a division of Primedia (Pty) Ltd

Company Address: 4th Floor Falconview House, Constantia Office Park, c/o 14th Avenue & Hendrik Potgieter Road, Gauteng

Registration Number: 2005/0444/03/07, VAT Number: 4210240596

Has been audited for compliance with the B-BBEE Act of 2003 and the MAC Sector Code Gazette No. 39971 of 1 April 2016 and has achieved the following:

BEE RATING


Level One (1) Contributor

(Generic Scorecard)

BEE PROCUREMENT RECOGNITION LEVEL

135%

Element	Score	Analysis	Results
Ownership	22.08	Black Ownership	38.17%
Management Control	16.32	Black Woman Ownership	22.57%
Skills Development	16.68	Designated Group Supplier	No
Enterprise & Supplier Development	37.69	Empowering Supplier	Yes
Socio-Economic Development	5.00	Discounted Principle Applied	No
Responsible Social Marketing & Communication	5.00	Modified Flow Through Principle Applied	No
Total Points Scored	102.77	Effective Date	01 November 2018
Verification Analyst	L.Nel	Expiry Date	31 October 2019
		Certificate Number	HR/GEN/1618/18
Y.E.S. Initiative Implemented	N/A	Promotion Level Achieved	N/A


Verification Manager
Zunaid Vallee
Honeycomb BEE Ratings

Date: 01 November 2018