

BROAD-BASED BEE VERIFICATION CERTIFICATE

We Certify that

Primedia (Pty) Ltd t/a Primedia Outdoor a Division of Primedia (Pty) Ltd

*Company Address: Primedia Place, 5 Gwen Lane., Sandton, 2196
Registration Number: 2005/044403/07, VAT Number: 4210240596*

*Has been audited for compliance with the B-BBEE Act of 2003 and the MAC Sector
Code Gazette No. 39971 of 1 April 2016 and has achieved the following:*

BEE RATING

Level One (1) Contributor

(Generic Scorecard)

BEE PROCUREMENT RECOGNITION LEVEL

135%

Element	Score	Analysis	Results
Ownership	21.33	Black Ownership	35.89%
Management Control	15.93	Black Woman Ownership	24.65%
Skills Development	15.70	Designated Group Supplier	No
Enterprise & Supplier Development	37.09	Empowering Supplier	Yes
Socio-Economic Development	5.00	Discounted Principle Applied	No
Responsible Social Marketing	5.00		
Y.E.S Initiative Implemented	No	Modified Flow Through Principle Applied	No
Date Issued	23 October 2019	Revision Date	N/A
Expiry Date	22 October 2020	Financial Period Reviewed	1 July 2018 – 30 June 2019
Total	100.06	Certificate Number	HR/GEN/1878/19
Verification Analyst	Z. Vallee & M. van der Walt	Certificate Version Number	1.0



Verification Manager
Kyle Mitchell
Honeycomb BEE Ratings

Date: **23 October 2019**



BVA 046

