



Honeycomb

BEE Ratings

0861 HONEYCOMB

BROAD-BASED BEE VERIFICATION CERTIFICATE

We Certify that

Primedia Outdoor a division of Primedia (Pty) Ltd

Company Address: Falconview, Constantia Office Park, Cnr Hendrik Potgieter Road and 14th Ave, Weltevreden Park, 1709
Registration Number: 2005/044403/07 **VAT Number:** 4210240596

Has been audited for compliance with the B-BBEE Act No. 53 of 2003 and the Media, Advertising and Communication Sector Code - Gazette No.398878 of 2016 and has achieved the following:

BEE RATING

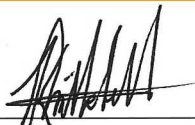
Level One (1) Contributor

(Generic Scorecard)

BEE PROCUREMENT RECOGNITION

135%

Element	Score	Analysis	Results
Ownership	22.15	Black Ownership	37.18%
Management Control	14.01	Black Woman Ownership	21.83%
Skills Development	16.41	Black Designated Group	27.72%
Enterprise & Supplier Development	42.24	Black Youth	2.27%
Socio-Economic Development	5.00	Black Disabled	0.00%
Responsible Social Marketing and Communication	5.00	Black Unemployed	0.00%
Total	104.82	Black People Living in Rural Areas	0.00%
Empowering Supplier	Yes	Black Military Veterans	0.00%
Discounting Applied	No	Modified Flow Through Principle	No
Exclusion Principle Applied	Yes	Certificate Number	HR/GEN/2270/20
Financial Period reviewed	01 July 2019 - 30 June 2020	Version Number	1.0
Y.E.S. Initiative Implemented	No	Issue Date	23 October 2020
Y.E.S. Target Achieved	N/A	Expiry Date	22 October 2021
Number of Levels Promoted	N/A	Revision Date	N/A



Verification Manager
Kyle Mitchell
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